

Nasser KETTANI

18 years of experience within the BNP PARIBAS group among which ten years in Paris in the financial risk management and the rest in Casablanca in the operational management of a profit center.

EDUCATION

- 1994-1997 **DAUPHINE UNIVERSITY, PARIS, FRANCE**
Superior specialized studies in engineering decision support (DESS Ingénierie de l'Aide à la Décision)
IT master applied to business administration (Maîtrise Informatique Appliquée à la Gestion d'Entreprise : MIAGE)

PROFESSIONAL EXPERIENCE

- Depuis 2014 **BNP PARIBAS – Operational Leasing – ARVAL MOROCCO**
Commercial Director (+ 2 years)

Executive committee member in charge of sales & marketing department
• 500 millions turnover, 20% market share in managed fleet
• Market leader in number of customers : 750 companies (SME, LC, Public)

- 2007-2013 **BNP PARIBAS – Operational Leasing – ARVAL MOROCCO**
Chief Financial Officer (6 years)

Executive committee member in charge of Finance, Risk and Support functions departments
• Financial control, local accounting and consolidation in IAS standards
• Credit risk management, and asset risk management
• Human resources, IT, purchases and facilities

- 2002-2007 **BNP PARIBAS PARIS – CIB – Asset/Liability Management (ALM)**
Interest rate and Liquidity Risk manager (5 years)

• Management of the banking book and equity funding at group level
• Insure the piloting of the statutory liquidity ratios
• Insure the allocation of the economic stockholder's equity
• Measure and analyze rate and liquidity gaps and define remediation actions
• Setting the contingency funding plan and plausible stress scenarios events

- 2000-2002 **BNP PARIBAS PARIS – Specialized Financial Services**
Financial risk manager – Area manager (2 years)

• Monitor the implementation of financial management policies of an international network of subsidiaries in emerging markets : funding and capital management, interest rate and liquidity matching, macro-hedging, pricing, refinancing, cost of risk, currency positions, ...
• Assist and advise the finance department of the subsidiaries : audit missions (Brazil, Argentina, Morocco, ...) and training seminars for CFOs
• Provide the project management of financial data consolidation system

- 1997-2000 **BNP PARIBAS PARIS – HR Compensation and benefits**
Project manager (3 years)

• Design, development and deployment across 60 countries of HR management information systems : to manage the annual compensation review process (salaries and bonuses), to manage the share purchase plan reserved to employees, and to manage the stock options plans
• These applications were selected as 'group information systems' by the IT committee of synergies after the merger between BNP and Paribas



Born Oct-09-1973, 43 years old
Moroccan and French
nationality, father of three
children

242, Rue Béni Garfale
Lotissement Ambassadeur
Souissi 10000 Rabat
Maroc
Phone : +212 6 60 37 78 31
nasserkettani@aol.com

LANGUAGES

Arabic : ●●●●●○
French : ●●●●●●
English : ●●●●●○
Portuges : ●●○○○○

DIVERS

Foreign travels : Rio de Janeiro (2 years), Washington DC (2 years), Tunis (2 years) et Paris (18 years)
Sports : Golf H12
Activité annexe : Fondateur en 2003 d'une entreprise offshore de services en télé-marketing (centre de contact basé au Maroc).

TRAINEESHIP

1996 : Caisse Centrale des Banques Populaires : 4 months in asset management marketing department : statistical analysis of the performance of investment products

1995 : Union des Assurances de Paris : 4 months MS ACCESS development of a multi relational database application on a local network

MINISTÈRE DES AFFAIRES ÉTRANGÈRES
ATTESTATION N° 14571

NOM : KETTANI

Prénoms : Mohamed Nasser

Né le 09 Octobre 1973

à Rabat

Nationalité : marocain

Qualité : fils de Monsieur Driss KETTANI, Directeur
Général de l'Administration à l'Agence de
Coopération Culturelle et Technique.



Délivrée à Paris le 12 Juin 1990

SIGNATURE DU TITULAIRE :

Pour le Ministère des Affaires Étrangères



AMBASSADE DE FRANCE

AU MAROC

LYCÉE DESCARTES

RABAT

Tél. 710-72

N°

Objet :

Rabat, le 04 juillet 1986

Adresse Postale : B.P. 768 Rabat-Agdal

M. B. CARDON

Censeur de l'Annexe SAINT-EXUPERY

RABAT

à

M. Mme *Kettani*

.....

.....

Monsieur, Madame,

J'ai le regret de vous informer que nous n'avons pu donner
suite à la demande de transfert de votre enfant *Passer*
au Lycée DESCARTES.

Celui-ci devra donc se présenter à la rentrée à l'Annexe
SAINT-EXUPERY.

Po/ Le Censeur de l'Annexe

